

Todd Milbourn



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Eugene, Oregon

Education

M.B.A.

Innovation | Entrepreneurship

University of Oregon
2014

B.A.

Political Science

University of Minnesota
2001

Awards

Visiting Scholar

Southwest University
of Political Science and
Law, Chongqing, China
(delayed by pandemic)

Best Paper

International Association for Media
and Communication Research
2018

Outstanding Teaching

University of Oregon School of
Journalism and Communication
2017

Profile

I'm a program-builder, educator, journalist and thought leader. My work centers on building public trust in journalism, particularly through people-centered journalism innovation, community engagement and inclusive program design. With 20 years of experience, including in leadership roles, I'm committed to channeling the best of journalism's past toward a relevant, resilient future.

Experience

Director, Journalism Master's Program

University of Oregon | Eugene, Oregon | 2017 – present

- Manage all aspects of graduate program, including admissions, curriculum, communications and alumni engagement
- Redesigned program to emphasize trust-building, community engagement and entrepreneurship

Senior Instructor of Journalism

University of Oregon | Eugene, Oregon | 2015 – present

- Educate nearly 1,000 journalism and communication students a year in reporting, multimedia storytelling, entrepreneurship and writing

Engagement Director, Catalyst Journalism Project

University of Oregon | Eugene, Oregon | 2019 - present

- Lead engaged research project exploring information needs in diverse communities across Oregon and ways to improve access

Co-founder, The 32 Percent Project

National | 2017 – present

- Lead national research initiative to explore dynamics of public trust in journalism through community engagement

Executive Producer, interim/Senior Producer

KVAL-TV, CBS 13 | Eugene, Oregon | 2009 – 12

- Led broadcast/digital newsroom of 35 reporters, editors, producers and videographers

Todd Milbourn

Awards - Continued

Technology and Entrepreneurship Fellowship

University of Oregon
2013

Livingston Award, Finalist

University of Michigan
2005

Investigative Reporting, 1st Place

AP News Executives Council
2005

Investigative Reporting, 2nd Place

California Newspaper
Publishers Association
2004

Service

Energy News Network

Advisory Board Member
St. Paul, Minnesota
2018-2021

United Academics Local 3209 AFL-CIO

Faculty Representative
2020

Investigative Reporters & Editors, Inc.

Member
2001 - present

Experience - Continued

Associate Editor

Czech Business Weekly | Prague, Czech Republic | 2008 - 09

- Guided English language coverage for global audience amid financial crisis; directed training initiatives in news writing, journalism ethics

Metro Reporter

The Sacramento Bee | Sacramento, California | 2005 - 08

- Covered education, enterprise beats across California; delivered investigations into charity fraud, medical mistreatment

Business/City Hall Reporter

The Modesto Bee | Modesto, California | 2003 - 05

- Broke award-winning investigation into a multi-million dollar housing fraud that led to new state law protecting low-income homebuyers
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Select Publications

The Social Construction of Media Trust: An Exploratory Study in Underserved Communities

Journal of Applied Journalism and Media Studies | 2019

The 32 Percent Project: How Citizens Define Trust and How Journalists Can Earn It

Agora Journalism Center | 2018

Interviewing: The Oregon Method

Oregon State University Press | 2019

Select Media & Public Speaking

O.P. Jindal Media and Politics Forum | Speaker | Delhi, India | 2019

New York Press Association | Speaker | 2019

Oregon Public Broadcasting Think Out Loud | Featured Guest | 2018

People-Powered Publishing | Speaker | 2018

Online News Association | Speaker | 2017

KLCC NPR | City Club Keynote Speaker | 2017