



5/5/21

TODD MILBOURN

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EDUCATION

2014 MBA, Innovation/Entrepreneurship, University of Oregon
2001 BA, Political Science/Journalism, University of Minnesota

ACADEMIC EXPERIENCE

2020- Director, Journalism Master's Program, University of Oregon
2021- Senior Instructor of Journalism, University of Oregon
2016- Instructor of Journalism, University of Oregon
2017-20 Co-director, Journalism Master's Program, University of Oregon
2016-19 Faculty Advisor, Flux Magazine, University of Oregon
2014-16 Adjunct Instructor, University of Oregon SOJC/Lundquist College of Business
2013-14 Graduate Teaching Fellow, University of Oregon
2008-09 Instructor, The Caledonian School, Prague, Czech Republic

PROFESSIONAL JOURNALISM EXPERIENCE

2009-12 Executive Producer, interim/Senior Producer, KVAL-TV, CBS 13, Eugene, OR
2008-09 Associate Editor, Czech Business Weekly Magazine, Prague, Czech Republic
2005-08 Metro Reporter, The Sacramento Bee, Sacramento, CA
2003-05 Business Reporter, The Modesto Bee, Modesto, CA

HONORS AND AWARDS

University of Oregon

2018 Best Paper, Journalism Research & Education, IAMCR
2016 Outstanding Teaching by an Adjunct, SOJC
2013 Technology and Entrepreneurship Fellowship, Lundquist College of Business

Student advising

2018-19 Gold Crown Award, Flux Magazine, Columbia Scholastic Press Association
2016-19 Pacemaker Award, Flux Magazine, Associated Collegiate Press

Professional

2010 Best Breaking News, KVAL-TV, Oregon Associated Press Broadcasters Assn.
2006 Non-profit Beat Reporting Fellowship, Marshall University
2006 President's Award, McClatchy Newspapers

2005	Finalist, Livingston Award
2005	President's Award, McClatchy Newspapers
2005	1 st Place, Investigative Reporting, Associated Press News Executives Council
2004	2 nd Place, Investigative Reporting, California Newspaper Publishers Association
2002	Mark of Excellence, Society of Professional Journalists
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GRANTS

2020-	Engagement researcher, Catalyst Journalism Project, part of \$175,000 grant from anonymous donor
2020	"Building a Digital Publication for Master's Students," SOJC Fighting Fund Innovation Grant, \$3,000
2019	"The 32 Percent Project: Optimizing Journalism Education to Earn Public Trust," Agora Journalism Center, co-grantee with Lisa Heyamoto, \$22,000
2017	"The 32 Percent Project: What Drives and Disrupts Public Trust," Agora Journalism Center, co-grantee with Lisa Heyamoto, \$25,000

RESEARCH, SCHOLARSHIP AND CREATIVE WORK

Book chapters

2019	Milbourn, Todd, "How to Interview Somebody Who's Lying," Interviewing: The Oregon Method, 2 nd Edition, Oregon State University Press
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Academic papers

2019	Schmidt, Thomas, Heyamoto, Lisa and Milbourn, Todd, "Folk Theories of Trust: A Bottom-up Approach for Exploring Trust in Journalism," Journal of Applied Journalism and Media Studies
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Reports

2018	Milbourn, Todd and Heyamoto, Lisa, "The 32 Percent Project: Exploring How Citizens Define Trust and How Journalists Can Earn It," Agora Journalism Center
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Projects

2017-	Milbourn, Todd and Heyamoto, Lisa, "The 32 Percent Project: Exploring How Citizens Define Trust and How Journalists Can Earn It," Agora Journalism Center
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Articles

2018	Milbourn, Todd and Heyamoto, Lisa, "4 Things Journalists Can Do To Build Trust With The Public," The Conversation US
2018	Milbourn, Todd and Heyamoto, Lisa, "The Art of Hosting Meaningful

- Engagement Events,” Engaged Journalism Lab
- 2017 Milbourn, Todd, “Shoptalk: Protecting the Truth under President Trump,” Editor & Publisher
- 2016 Milbourn, Todd and DeVigal, Andrew, “Community Engagement: Five Lessons Learned,” MediaShift
- 2015 Milbourn, Todd and DeVigal, Andrew, “Embrace Engagement in the Storytelling Process,” MediaShift

PRESENTATIONS

- 2020 Visiting Scholar, “Trust in Journalism,” Southwest University of Political Science and Law, Chongqing, China (delayed by pandemic)
- 2020 Presenter, “The 32 Percent Project,” O.P. Jindal/University of Oregon Forum on Media, Politics and Democracy, Sonipat, India
- 2019 Presenter, “The Trust Gap: How Citizens Define Trust and How Journalists Can Earn It,” New York Press Association, Albany NY
- 2018 Presenter, “The Trust Gap: How Citizens Define Trust and How Journalists Can Earn It,” People-Powered Publishing, Chicago, IL
- 2018 Presenter, “The Trust Gap: How Citizens Define Trust and How Journalists Can Earn It,” Oregon Newspaper Publishers Association Collegiate Day, Albany, OR
- 2018 Presenter, “Your Campus, Your Voice,” University of Oregon Presidential Series on Freedom of Expression, Eugene, OR
- 2018 Presenter, “The 32 Percent Project,” Corban University, Salem, OR
- 2017 Discussion Facilitator, “Trust in the News Media: A Community Conversation,” Mattapan Branch of the Boston Public Library, Boston, MA
- 2017 Discussion facilitator, “Trust in the News Media: A Community Conversation,” Pico Rivera Public Library, Pico Rivera, CA
- 2017 Discussion Facilitator, “Trust in the News Media: A Community Conversation,” Illinois Humanities, Vienna, IL
- 2017 Discussion Facilitator, “Trust in the News Media: A Community Conversation,” The Lafayette County and Oxford Public Library, Oxford, MS
- 2017 Presenter, “Bridging the Gap: How Real People Define Trust and How Journalists Can Earn It,” SOJC Research Seminar, Eugene, OR
- 2017 Presenter, “Building Public Trust in News Media,” UO Innovation Summit, Eugene, OR
- 2017 Keynote speaker, “Bridging the Gap: The Crisis in American Journalism and How to Fix It,” City Club of Central Oregon, Bend, OR
- 2017 Presenter, “Under the Hood: Reconnecting our Polarized Communities,” Online News Association, Washington, DC
- 2017 Discussion leader, “Table Talks: How News Organizations Can Build Trust,” Online News Association, Washington, DC
- 2017 Keynote speaker, “Editing Your News Feeds,” City Club of Eugene, Eugene, OR
- 2017 Keynote speaker, “Editing Your News Feeds,” City Club of Salem, Salem, OR

2015 Presenter, “15 Journalism Startups in 15 Minutes,” UO Entrepreneurship Summit, Eugene, OR

PANELS

2020 Panelist, “Connecting with Communities, Reaching Rural America, Journalism,” Politics and the 2020 Election Webinar Series, Eugene, OR

2017 Panelist, “News, Fake News and Alternative Facts: How to Survive,” Springfield City Club

2016 Moderator, “Online Video in Transition, What Is Media?” Conference, Portland, OR

PUBLIC ENGAGEMENT

2020 Interview guest, “Losing Faith: Why We Distrust The Media,” The Better Communities Podcast

2020 Quoted expert, “Oregon Newspapers Stop Printing, Cut Jobs and Hours Amid Coronavirus,” The Oregonian

2018 Interview guest, “The 32 Percent Project,” UO Today

2018 Interview guest, “Trust In Journalism,” Think Out Loud, Oregon Public Broadcasting

2017 Quoted expert, “All The News That Fits,” Eugene Weekly

2017 Quoted expert, “Fake News: Real Journalism Takes Time — And Reading It Takes Thought,” Eugene Weekly

TEACHING AND CURRICULUM DEVELOPMENT

Courses taught

- J101 — Grammar for Communicators
- J211 — Gateway to Media
- J333 — Writing for Multimedia
- J361 — Reporting I
- J408/508 — Investigative Reporting Workshop
- J410/510 — Media Entrepreneurship
- J461/561 — News Editing
- J462 — Reporting II
- J463/563 — Story Development
- J463/563 — Audio Storytelling
- J475/575 — Flux Magazine Production
- J508 — Reporting and Information Gathering Strategies
- MGMT 335 — Launching New Ventures
- MGMT 455 — Entrepreneurial Strategies

CURRICULUM DEVELOPMENT

- 2017- Professional journalism master's program — curriculum structure, course development, learning outcome streamlining, assessment
- 2020 Provost's Teaching Academy, Office of the Provost
- 2020 Online Teaching Institute Fellowship, UO Online

WORKSHOPS AND EXPERIENTIAL LEARNING

- 2019 Facilitator, UO-China Journalism Student Exchange Workshop, UO Global Studies Institute/Southwest University of Political Science and Law, Eugene, OR
- 2019 Facilitator, Professional Edge Strategic Storytelling Workshop, Lundquist College of Business, Eugene, OR
- 2018 Facilitator, Strategic Storytelling Workshop, The Study of U.S. Institutes: Leadership in Environmental Issues, U.S. Department of State, Eugene, OR
- 2017 Interview coach, UO Alternative Break, Holden Center for Community Leadership, Antigua, Guatemala
- 2015-19 Facilitator, Strategic Storytelling Workshop, MBA Orientation, Lundquist College of Business, Eugene, OR
- 2015-17 Judge, New Venture Championship, Lundquist College of Business, Portland, OR

ADVISING AND MENTORING

Chaired graduate projects

- 2020 "After the Burn: How the McKenzie River Communities are Rebuilding," Alex Powers
- 2020 "ShakeAlert Nears Completion: But Will It Affect Preparedness," Sam Ceisler
- 2020 "eSports During a Pandemic," AJ Engelsen
- 2020 "Sharing the Laughter: The Women of Eugene's Comedy Scene," Ian Lutz
- 2020 "Coping Alone: UO's Response to the Mental Health Crisis," Ashley Weisner (Outstanding Graduate Project)
- 2018 "Guitar Anti-Hero," Kathryn Martinez, (Outstanding Graduate Project)
- 2018 "The Cricket Guy," Max Egner
- 2018 "The Cannabis Cash Crunch," Anna Glavash

Graduate project committees

- 2020 "Paola Lopez: A New World," Luis Renteria
- 2018 "Precious Cargo," Chris Larsen
- 2018 "Rebuilding River Road," Matthew Denis

In-progress graduate project committees

Serena Khader

Jackie Gutierrez

Cody Mann

Internship mentorship

2020 Max Torres, Oregon Sports Network
2020 Laurie Galbraith, The Scholar, Clark Honors College
2020 Emma Routley, The Creswell Chronicle
2019 Joshua Leach, The Cottage Grove Sentinel
2019 Rylee Marron, UO Athletics Department
2019 Jeff Dean, Eugene Weekly
2019 Sierra McClain, Capitol Press

Independent study mentorship

2020 Katrina Delamarter
2020 Ashley Weisner
2019 Diamond Badajos
2019 Vinh Bui

SERVICE

Profession

2018- Advisory Board Member, Energy News Network
2019 Judge, EPPY Awards, Editor & Publisher
2002- Member, Investigative Reporters and Editors

University

2020- Director, Journalism Master's Program
2018- Member, Academic Leadership Team (ALT)
2017- Member, Graduate Affairs Committee (GAC)
2017- Member, Directors of Graduate Study (DGS)
2017 Member, Ad Hoc Journalism Curriculum Review Committee
2017-20 Co-director, Journalism Master's Program
2020 Assembly Representative for Career Faculty, United Academics, AAUP, Local 3209, AFL-CIO
2020 Member, Hiring Committee, Digital Managing Editor
2019 Member, Hiring Committee, Graduate Student Services Manager
2019 Member, Hiring Committee, Graduate Recruiter
2019 Elected Member, Ad Hoc Faculty Merit Assessment Committee
2017-10 Member, Oregon Entrepreneurship Network, Lundquist College of Business
2017 Member, NTTU Workload Taskforce

Community

2015- Volunteer, Yujin Gakuen Elementary School